Prataap Snacks Limited (PSL)

REPORTS STRONG Q1 FY27 PERFORMANCE
INCOME FROM OPERATIONS HIGHER BY 20% YOY
PAT IMPROVES BY 258% YOY

Indore, August 1, 2026: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snacks Food Company has announced its financial results for the quarter ended June 30, 2026.

In Q1 FY27 (YoY Comparison), PSL reported:

- Income from operations of Rs. 4,904.3 million, an increase of 20% over Q1 FY26
- Operating EBITDA of Rs. 190.4 million compared to Rs. 180.1 Mn in Q1 FY26
- PAT of Rs. 24.7 million compared to Rs. 6.9 Mn in Q1 FY26, higher by 258%

Commenting on the Q1 FY27 performance, Mr. Amit Kumat – MD, Prataap Snacks Limited said.

"We are pleased to report a strong start to FY27, as we have delivered revenue growth of 20% yoy in Q1. Income from operations of Rs. 490 crore is the highest-ever quarterly number in our history, setting a new benchmark of performance and demonstrating the strength of our strategy, execution and consumer trust.

The quarter marks a return to our long-term growth trajectory and reflects the cumulative impact of the multiple strategic initiatives undertaken recently. Growth was broad-based, driven by improving consumption trends across our key markets, encouraging consumer response to recently launched products, continued momentum in our Namkeen and potato chips portfolio, deeper distribution expansion and growing traction across emerging channels, particularly quick commerce. These multiple growth levers are now translating into tangible and sustainable business outcomes.

We continue to strengthen our execution capabilities through technology-led initiatives, including Sales Force Automation and other digital interventions, which are enhancing productivity, improving market responsiveness and enabling sharper execution across our distribution network. We are also encouraged by the positive response to the pipeline of new products across our portfolio, while our quick commerce strategy continues to progress well through wider platform presence, expanding product assortment and improving consumer traction. We believe companies with strong brands, extensive distribution reach and disciplined execution are increasingly well positioned to benefit from the continued formalisation of the snacks industry and the evolution of consumer purchasing channels.

The ongoing Iran-USA War has caused significant inflationary pressures across key inputs, particularly palm oil and packaging laminate which have risen by around 20% YoY. In addition to core inputs, we witnessed higher freight and packaging costs. Through calibrated price and grammage interventions, disciplined cost optimisation, productivity improvements and continued operational efficiencies, we were able to substantially mitigate the impact of input cost inflation and protect our margins.

A major development this quarter has been the Board's Approval of the acquisition of RLOP Food Processing Pvt. Ltd. which will enable us to secure long-term leasehold rights over the land identified for our proposed manufacturing facility. Securing the land parcel means that we can now accelerate execution of our plans for a modernized and upgraded plant which will further strengthen our long-term growth platform and enrich our margin profile.

The demand environment continues to improve, our growth initiatives are gaining momentum and our execution capabilities are stronger than ever. We remain confident of delivering double-digit revenue growth during FY27 while maintaining healthy margin levels through continued innovation, deeper market penetration, disciplined execution and sustained focus on operational excellence."

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About Prataap Snacks Ltd

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) and Cakes under the popular and vibrant Yellow Diamond and Avadh brands. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India, and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 14 manufacturing facilities of which 6 facilities (Indore 1&2, Assam, Kolkata and Rajkot 1&2) are owned and 8 facilities (Kolkata, Jharkhand, Tumkur, Kanpur, Karnal, Patna, Hissar and Gwalior) are on contract manufacturing basis. Its distribution network includes more than 5,000 super/sub distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in modern trade outlets and quick commerce platforms.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. PSL is listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

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