



Ref. No.: PSL/2025-26/CS/SE/31

Date: September 3, 2025

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street, Mumbai - 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Dear Sir/Madam,

Subject: Clarification on News Article “Prataap Snacks new owners feel the crunch, explore exit options as growth turns stale” published on ‘The Economic Times’ under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Reference: Regulation 30(11) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

With reference to the article published in The Economic Times dated September 3, 2025 titled “Prataap Snacks new owners feel the crunch, explore exit options as growth turns stale”, we wish to submit the following clarification:

We categorically denies the assertions made in the said article. The contents are speculative in nature and not based on facts. Neither the Company nor its Promoters, including Authum Investment and Infrastructure Limited, are exploring any exit options.

Further, the Company continues to pursue its business growth strategy with a focus on distribution expansion, product innovation, and profitability improvement. Our Promoters remain fully committed to the business and are confident in the strength of our brands and wide distribution footprint.

We urge investors and stakeholders not to rely on such unfounded and speculative news reports.

This disclosure is being made under Regulation 30(11) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

For **Prataap Snacks Limited**

Sanjay Chourey
Company Secretary

Prataap Snacks Limited

CIN: L15311MP2009PLC021746

Registered Office : Khasra No. 378/2, Nemawar Road, Near Makrand House, Palda, Indore, Madhya Pradesh - 452 020, India
Telephone : 91-731-2439999 E-mail : info@yellowdiamond.in Website : www.yellowdiamond.in