



Date: May 16, 2018

To National Stock Exchange of India Limited Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C/1, G Block Bandra Kurla Complex Bandra ( E), Mumbai -400 051  Symbol: DIAMONDYD	To, BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001  Security Code: 540724 Security ID: DIAMONDYD
---	--

Dear Sir/ Madam,

Sub: Press release for Audited Financial Results for the quarter and year ended March 31, 2018

Please find enclosed herewith the press release for the Audited Financial Results (standalone and consolidated) for the quarter and year ended March 31, 2018.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Prataap Snack Limited

  
Rishabh Kumar Jain  
Company Secretary & Compliance Officer



Encl. As above

**Prataap Snacks Limited**  
(Formerly known as Prataap Snacks Pvt. Ltd.)

Office : Khasra No. 378/2, 378/1/4, Nemawar Road, Near Makrand House, Gram : Palda, Dist. : Indore (M.P.) India  
Phone : ++91-731-2437600, 2437602-10 E-mail : info@yellowdiamond.in CIN No. U15311MP2009PLC021746



# Prataap Snacks Limited (PSL)

## REPORTS ROBUST PERFORMANCE IN FY18, PAT GROWS 114.7% ON A YOY BASIS

FY18 revenues up 15.5% | FY18 Operating EBITDA grows 106.2% | FY18 PAT grows 114.7%

**Indore, May 16, 2018:** Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snack Foods Company has announced its financial results for the fourth quarter and year ended 31<sup>st</sup> March 2018:

### In FY18, PSL reported:

- o Total Income of Rs. 10,377.3 million, higher by 15.5% yoy
- o Operating EBITDA of Rs. 869.3 million, an increase of 106.2% yoy
  - o EBITDA Margins expanded from 4.7% to 8.4%
- o PAT was higher by 114.7% on a yoy basis to Rs. 441.8 million
- o EPS (Diluted) was Rs.19.9 per share in FY18 compared to Rs. 9.9 per share in FY17, on an enlarged capital base due to the IPO

### Commenting on the FY18 performance, Mr. Amit Kumar – MD, Prataap Snacks

**Limited said;** "FY18 has been an exciting year for Prataap Snacks Ltd. We surpassed the milestone of 1,000 crore in revenues this year, an important step in our growth journey. We reported full year revenue of Rs. 1,037.7 crore in FY18. This translates into a healthy growth of 15.5% yoy, achieved while managing the challenges faced by the distribution channel during GST transition

We are confident of sustaining the growth momentum and continuously gaining the market share. The Board has recommended a maiden dividend of Rs. 1 per share as we endeavour to create value for all our stakeholders."

**-ENDS-**



## About Prataap Snacks Ltd

Prataap Snacks Ltd. (PSL) is a leading Indian Snack Foods Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states in India and it is one of the fastest growing companies in the organised snacks industry.

Headquartered in Indore, India; PSL operates 9 manufacturing facilities of which 3 facilities (Indore, Assam-1 and Assam-2) are owned and 6 facilities (located in Ahmedabad, Kolkata and Bangalore) are on contract manufacturing basis. Its distribution network includes 235 super stockists and more than 3,800 distributors allowing it extensive reach across the country. PSL has a wide presence across the country that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and by-lanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

## For further information please contact:

Sumit Sharma  
Prataap Snacks Limited  
Tel: +91 731 2439 999  
Email: [sumit@yellowdiamond.in](mailto:sumit@yellowdiamond.in)

## Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

