

Ref. No.: PSL/2025-26/CS/SE/32 Date: September 13, 2025

To,

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex,

Bandra (E), Mumbai - 400 051

Symbol: DIAMONDYD

To,

Corporate Relationship Department

BSE Limited

P.J. Towers, Dalal Street, Mumbai - 400 001

Security Code: 540724

Security ID: DIAMONDYD

Dear Sir/Madam,

Subject: Press Release – Prataap Snacks CFO Mr. Sumit Sharma recognized as "Emerging CFO of the Year 2024-25 – Consumer Products" award by the Confederation of Indian Industry (CII)

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release issued by Prataap Snacks Limited ("the Company") regarding the above-mentioned subject. The content of the release is self-explanatory.

This is for your information and record.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

Sanjay Chourey

Company Secretary and Compliance Officer

Encl.: As above

Prataap Snacks Limited

CIN: L15311MP2009PLC021746



Prataap Snacks CFO, Mr. Sumit Sharma, Wins Prestigious "Emerging CFO of the Year – 2024-25 Consumer Products" Award from CII (Southern Region)

Indore, September 13, 2025:

Prataap Snacks Limited (BSE: 540724, NSE: DIAMONDYD), one of India's leading packaged snacks companies, is delighted to announce that its Chief Financial Officer, Mr. Sumit Sharma, has been conferred the prestigious "Emerging CFO of the Year 2024-25— Consumer Products" award by the Confederation of Indian Industry (CII), Southern Region.

The award recognizes excellence in financial leadership, innovation in corporate finance, and the ability to deliver long-term value to stakeholders in the dynamic consumer products sector.



Commenting on the recognition, Mr. Sumit Sharma, CFO of Prataap Snacks Limited, said: "I am humbled to receive the Emerging CFO of the Year 2024-25 Consumer Products from CII. This award reflects not only my journey but also the dedication and teamwork of all colleagues at Prataap Snacks, who consistently strive for excellence and sustainable growth. I would also like to sincerely thank our senior leadership for their guidance, support, and vision, which have been instrumental in our collective success."

Mr. Amit Kumat, Managing Director and CEO of Prataap Snacks Limited, added: "This recognition is a proud moment for the Company. It highlights the strong financial stewardship and commitment to governance that Mr. Sharma has demonstrated. We look forward to achieving greater milestones under his leadership."

Prataap Snacks Limited

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With a strong track record of growth, innovation, and governance, Prataap Snacks continues to reinforce its leadership position in India's packaged snacks industry.





About Prataap Snacks Limited.

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) and Cakes under the popular and vibrant Yellow Diamond and Avadh brands. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India, and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 16 manufacturing facilities of which 7 facilities (Indore 1&2, Assam, Bengaluru, Kolkata and Rajkot 1&2) are owned and 9 facilities (Kolkata, Jharkhand, Hyderabad, Kanpur, Karnal, Patna, Hissar, Nalbari and Gwalior) are on contract manufacturing basis. Its distribution network includes more than 5,200 super/sub distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in modern trade outlets and quick commerce platforms.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. PSL is listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For Media Queries, please contact: complianceoffcer@yellowdiamond.in

Prataap Snacks Limited

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